



*State Capital*

## **EggtoberWest 2010**

*Sacramento, California  
Sierra Select Distributor's Inc.  
4244 South Market Ct.  
Sunday, October 10<sup>th</sup>, 2010  
11:00 am – 5:00 pm*

*The third annual West Coast Egghead gathering to celebrate the magical, mystical powers and great taste of the Big Green EGG!*

**EggtoberWest** will be hosted by **Sierra Select Distributors**, West Coast Distributor of **Big Green Egg** covering California, Arizona, Nevada and Hawaii, located in Sacramento, California at 4244 South Market Ct the fun happens Sunday, October 10<sup>th</sup> from 11:00 am – 5:00 pm.

Open to all **Big Green Egg** enthusiasts' family, friend's, owners and all interested parties are welcome to come and learn the power of the EGG and experience the best tasting food on earth!

This year's event will focus on the operation; variety of cooking options and eggcessories, but most of all the fantastic cooking results you can achieve cooking anything with the fantastic **Big Green Egg!**

### **Event Features!**

**25 Big Green Eggs cooking at one time**  
**Sample foods from Eggsperts and novice Eggheads!**

**Cooking class by Eggsperts and Guest Chefs**  
**Eggspert Cooking Stage and recipes**  
**Topics**

**"Grilling Hot and Fast"**

**"Slow and smoky"**

**"How to make the worlds best Ribs"**

**"Holiday Turkey"**

**Fish, Lamb, Chicken, Vegetables, Pizza and Deserts**

**"Egghead Zone" for Big Green Egg Owners"Eggheads"12 large Eggs for demonstration by BGE owners**

**"Big Green Egg Test Drive"**



**Tower Bridge**

**Interested in a Big Green Egg bring your own food and test drive one with the help of an Eggspert**

**12 Test drive Eggs available, small, medium, large and XL**  
**Take your pick!**

A **Demo Egg sale** at the conclusion of the event, pre-purchase a new Big Green Egg at a special discount prices prior to the event.

These Egg's will be used on the day of the event only, just enough to be broken in and ready for the new owner to take home and to enjoy at 6:00 pm the night of the event

**Discounts on all Eggcessories at the Big Green Egg store at the event.**

*Come see all new furniture designed for the Egg that will enhance your backyard experience!*

*Sauce, spice, rub vendors!*

***Pre-registration required; this is a private event for registered guests only, no admittance at the door without pre-registration.***

***Register to attend: Admission \$20.00 per person, \$30.00 per couple, children under 15 free!***

***Register to cook and share your eggdom with other Eggheads and novice newbee's.***

***Cooks receive a \$25.00 certificate and 25% discount on any eggcessory purchase of over \$75.00 at the event!***

***Cooks must bring their own food and serving dishes.***

*Filtered water and soda will be provided.  
All profits will go to the American Cancer Society!  
All Events held at Sierra Select Distributors.*

## **Schedule of events:**

### **Saturday - October 9<sup>th</sup>, 2010**

*Registration*

*Meet and Greet, 6:00 pm- 9:00 pm in the Patio!*

*Hosted at and by Sierra Select. Feast on Eggcitors Big Green Egg food sample's, Wine Tasting M2 Vintners special wines, and beverages!*

### **Sunday - October 10<sup>th</sup>, 2010**

*"Lightem Up" Gentlepersons light your Egg's - 10:00 am*

*Let's get a cookin! 11:00 am welcome and begin the festivities!*

*Test drive open, Egghead cooking area open and cooking classes begin.*

*Cooking Class on the hour from 11:00 am – 4:00 pm*

*Cooling of the Eggs – 5:00 pm Egg will be cooled for the new owners to transport to their new home.*

### **Old Sacramento**

