



EggtoberWest 2011
Sacramento, California
Sierra Select Distributors, Inc.
4244 South Market Court
Saturday, October 8th 2011
11:00 am – 5:00 pm



State Capital

The fourth annual West Coast Egghead gathering to celebrate the magical, mystical powers and great taste of the Big Green EGG!

EggtoberWest will be hosted by **Sierra Select Distributors**, West Coast Distributor of **Big Green Egg** covering California, Arizona, Nevada and Hawaii, located in Sacramento, California at 4244 South Market Court; the fun happens Saturday, October 8th from 11:00 am – 5:00 pm.

Open to all **Big Green Egg** enthusiasts, family, friends, owners and all interested parties are welcome to come and learn the power of the EGG and experience the best tasting food on earth!

This years' event will focus on the operation; variety of cooking options and eggcessories, but most of all the fantastic cooking results you can achieve cooking anything with the fantastic **Big Green Egg!**

Event Features!

25 Big Green Eggs cooking at one time
Sample foods from Eggsperts and novice Eggheads!

Cooking class by Eggsperts and Guest Chefs
Eggspert Cooking Stage and recipes

Topics

"Grilling Hot and Fast"

"Slow and Smokey"

"How to make the worlds best Ribs"

"Holiday Turkey"

Fish, Lamb, Chicken, Vegetables, Pizza and Deserts

"Egghead Zone" for Big Green Egg Owners
"Eggheads" 12 large Eggs for demonstration by BGE owners



Tower Bridge

"Big Green Egg Test Drive"

Interested in a Big Green Egg bring your own food
and test drive one with the help of an Eggspert
25 Test drive Eggs available, small, medium, large and XL
Take your pick!

Demo Egg Sale: Pre-purchase a new Big Green **"Demo"** Egg at a special discounted price. At the conclusion of the event, any Demo eggs that have not been pre-purchased will be sold at the special discounted price (**Limited to the 25 Test drive eggs only**).

These Eggs will be used on the day of the event **only**; just enough to be broken in and ready for the new owner to take home and enjoy at 6:00 pm the night of the event

Discounts on all Eggcessories at the Big Green Egg store at the event.

Come see all new furniture designed for the Egg that will enhance your backyard experience! Sauce, spice, rub vendors!

Pre-registration required; this is a private event for registered guests only; no admittance at the door without pre-registration.

Register to attend: Admission \$25.00 per person, \$30.00 per couple, children under 15 free!

Register to cook: and **share your eggdom** with other Eggheads and novice newbies.

Cooks receive a \$20.00 certificate and 25% discount on any eggcessory purchase of over \$75.00 at the event!

Cooks must bring their own food and serving dishes.

Filtered water and soda will be provided.
All profits will go to the **March of Dimes!**
All Events held at Sierra Select Distributors.

Schedule of events:

Friday - October 7th, 2011

Registration

Meet and Greet, 6:00 pm- 9:00 pm in the Patio!

Hosted at and by Sierra Select. Feast on Eggcitters Big Green Egg food samples, Wine Tasting M2 Vintners special wines, and beverages!

Saturday - October 8th, 2011

Cooks Registration 10:00 am

"Light 'em up" Gentlepersons light your Eggs - **10:30 am**

Let's get a cookin! 11:00 am welcome and begin the festivities!

Test drive open, Egghead cooking area open and cooking classes begin.

Cooking Classes on the hour from **12:00 am – 4:00 pm**

Cooling of the Eggs – 5:00 pm, Eggs will be cooled for the new owners to transport to their new home.



Old Sacramento